

A close-up photograph of the front of a classic car, showing the chrome grille, a round headlight, and a smaller circular vent. The car's body is painted in a vibrant yellow and orange color. Overlaid on the car is a stylized flame graphic in red and blue. In the top right corner, the word "Monadnock" is written in a white serif font, accompanied by a small red silhouette of a person standing on a log.

Monadnock



## Boulevard™ Durable Poster

An **ENVI**PORTFOLIO Product

Luxurious and sustainable outdoor/indoor poster stock from Monadnock Paper Mills.

Your environmental graphics reflect your brand. Respect your brand story with Boulevard – a high-performance, FSC certified, moisture resistant poster stock from Monadnock.

Boulevard is engineered for demanding environments and is perfect for signage applications.

# Monadnock Boulevard™ Durable Poster

An uncompromising moisture-resistant durable poster paper, Boulevard is suitable for both indoor and short-term outdoor applications. The base paper and scratch-resistant print-receptive coating are engineered for durability and unparalleled performance. Boulevard meets durability requirements for demanding environments.

Boulevard is made with FSC® certified fiber.

Like all Monadnock products, it is manufactured carbon neutral and made with 100 percent renewable Green-e® certified wind-powered electricity.

## APPLICATIONS

- Indoor Point of Sale
- Short Term Outdoor Display
- Window Display
- Poster Display

## PHYSICAL PROPERTIES

Color: Bright White

Finish: Satin Coated

Gloss 60°: 14

## Print Process



Catalog #	Grade #	Roll Size on 3" Core	Caliper mils	Basis Wt. 24x36/500	Basis Wt. gsm	Opacity %
31859	C2440-096	54" x 200'	5.6	91	143	95.5
31911	C2440-096	60" x 200'	5.6	91	143	95.5
31912	C2440-140	54" x 164'	9.0	133	213	98
31858	C2440-140	60" x 164'	9.0	133	213	98

*This information is presented in good faith for verification and corroboration by the prospective user. No warranty is implied or to be assumed.*



The mark of responsible forestry



### MADE WITH THE ENVIRONMENT IN MIND:

Forest Stewardship Council® Certified, manufactured carbon neutral (VERs) and we use 100 percent renewable Green-e certified wind powered electricity (RECs) under a third-party certified ISO 14001 Environmental Management System. Ecovadis Gold status.

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