

# Envi Card

## Gift, Loyalty & Membership

AN  
ENVI PORTFOLIO  
PRODUCT

Worldwide brands are searching for ways to improve their environmental profile. What better way to demonstrate your commitment than by eliminating plastics and specifying renewable, recyclable and recycled fiber-based materials. Well over **eight billion** gift cards have been produced with Envi Card 28 PT. There is no compromise in perceived value or brand integrity.

Made from renewable wood fiber, Envi Card offers an **alternative to plastics and PVC** materials for gift cards and carriers, hospitality, loyalty, promotional, membership and merchandise return cards. This durable stock prints crisply using standard offset printing techniques.

**New to the line** is our 100% post-consumer waste recycled fiber 28 PT. card and HP Indigo optimized 24 PT. card. You can expect the same superior performance you get with the virgin fiber construction.

Envi Card is Forest Stewardship Council certified (FSC® c018866) and third-party tested for recyclability - simply toss it into the mixed paper bin after use.

### This Card Works

- Fits seamlessly into the card supply chain.
- Superior graphic flexibility and precision over plastic cards.
- No compromises in perceived value - looks, feels and sounds like plastic!
- Accepts magnetic and signature strips, scratch-offs and bar codes.
- High rigidity/stiffness for optimum performance through the supply chain to the consumer.
- Die-cut/punch with crisp clean edges perpendicular to the card face.
- Suitable for tipping/affixing to letters and card carriers.
- Envi 28 pt. Gift Card will survive a full cycle in the washing machine.
- Third-party certified recyclable in the curb-side mix paper waste bin.

Envi Card is stocked in 28 x 40" sheets and is packed on skids. The Envi PC 100 Velvet 24 PT. card is available in the convenient B2 20.75 x 29.5" sheet sizes may be customized. Contact Monadnock for more details.

To see the 28 PT. gift card performance in action, visit: [www.mpm.com/ThisCardWorks](http://www.mpm.com/ThisCardWorks).

To order samples, visit  
[mpm.com/EnviCard](http://mpm.com/EnviCard)

Monadnock 

# Gift, Loyalty & Membership Card

Catalog Number	Description	Grade Number	Size	Caliper mils	Sheets / Skid	M Weight	Weight gsm	Smoothness Sheffield	ISO Brightness	Stiffness Gurley MD
<i>Gift Card</i>										
28877	ENVI GIFT CARD 28 PT.	C2344-472	28x40"	28	1,700	1159	727	30	93	61,200
31015	ENVI PC 100 GIFT CARD 28 PT.	C2844-472	28x40"	28	1,700	1159	727	55	86	61,200
31734	ENVI PC 100 VELVET GIFT CARD 24 PT.	C2879-376	20.75x 29.5"	24	175/CTN	505	580	80	95	40,000
31735	HP INDIGO OPTIMIZED				2,000/SK					
<i>Card &amp; Carrier</i>										
28951	ENVI CARD & CARRIER 14 PT.	C2231-248	28x40"	14	3,000	609	382	30	93	9,800
28881	ENVI CARD & CARRIER 21 PT.	C2333-360	28x40"	21	2,250	884	555	30	93	32,000
<i>Loyalty/Promotional/Membership Card</i>										
29897	ENVI LOYALTY CARD 24 PT.	C2345-354	28x40"	24	2,000	869	545	60	93	37,000

This information is presented in good faith for verification and corroboration by the prospective user. No warranty is implied or to be assumed.

- Envi Card made with Elemental Chlorine Free fiber (ECF). Envi PC 100 Card made with Process Chlorine Free fiber (PCF).



The mark of responsible forestry



## MADE WITH THE ENVIRONMENT IN MIND:

Forest Stewardship Council® Certified, manufactured carbon neutral (VERs) and made with 100 percent renewable Green-e certified wind powered electricity (RECs) under a third-party certified ISO 14001 Environmental Management System.

02.23