

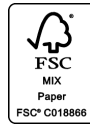
# Market Bulletin: Envi Card Stock



Made from wood fiber, Envi Card Stock is an environmentally preferable replacement for plastics and PVC materials often used in retail gift cards, loyalty cards, promotional cards and hotel keys. Envi Card Stock is durable and prints crisply using standard offset printing techniques.

Envi Card is Forest Stewardship Council™ certified (FSC® C018866) and tested to be repulpable/recyclable - simply toss it into the mixed paper bin after use.

Appropriate on-product FSC logo:



## Critical Properties

- Exceptional print fidelity via offset, digital and thermal print techniques
- Accurate color reproductions
- Die cuts cleanly
- Embosses and foil stamps beautifully
- Accepts magnetic and signature strips, scratch-offs and bar codes
- High rigidity/stiffness
- Resists edge lift and delamination

Envi Card Stock may be customized to meet your specifications.

## Product Matrix

Typical Properties	UOM	C2241-214	C2241-248	C2331-311	C2331-360	C2341-408	C2341-472
Basis Weight	lb/3000f <sup>2</sup>	203	235	294	341	387	447
Basis Weight	GSM	330	382	480	554	629	727
Caliper	mils	12.0	14.0	18.0	21.0	24.0	28.0
Smoothness (Sheffield)	SU	30					
Whiteness (D65, 10 Deg., Source 65)	%	123					
Brightness	%	92.8					
Color (D65 UV Inc., 10 Deg., Source C)	L/a/b	93.5/0.8/-5.3					

*This information is presented in good faith for verification and corroboration by the prospective user. No warranty is implied or to be assumed.*

Monadnock papers are manufactured under strict requirements of ISO 9001:2008 Quality and ISO 14001:2004 Environmental Management Systems.

Monadnock is an FSC® certified paper mill FSC C018866. The FSC label ensures responsible use of forest resources.