

Market Bulletin: Envi Wet Strength Label Stock



Available in virgin or 100 percent post consumer waste fiber, Envi Wet Strength Labels are engineered to print, emboss and foil stamp beautifully while maintaining strength and brightness, even when wet.

Envi Label stocks are durable enough to withstand the rigors of the print process, through the bottling line, onto the shelf and finally into an ice bucket.

The same trusted Envi Label is also available with EarthCoating for enhanced barrier (EB) properties. Envi EB label offers an alternative to BOPP film-laminated (welded) labels often used on products that are exposed to demanding environments.

Critical Properties

- Exceptional fidelity via offset and flexographic print techniques
- Embosses and foil stamps beautifully
- Engineered for strength, even when wet

Envi Label may be customized to meet your specifications.

Product Matrix

Typical Properties	UOM	UNCOATED WET STRENGTH LABEL			ENHANCED BARRIER COATED LABEL		
		1528-049	1529-058	1519-058	C4528-066	C4529-075	C4519-075
Basis Weight	lb/3000f ²	46	55	55	62	70	70
Basis Weight	GSM	75	89	89	100	114	114
Caliper	mils	3.7	4.3	4.6	4.4	5.0	5.5
Smoothness (Sheffield)	SU	130	130	250	98	101	101
Brightness	%	90	91	91	89	89	89
Opacity	%	91.5	93	93	93	95	95
Tear (Elmendorf) MD/CD	G-F	50 / 50	55 / 53	55 / 53	50 / 50	55 / 53	55 / 553
Tensile MD/CD	lb./in.	20 / 14	25 / 15	25 / 15	20 / 14	25 / 15	25 / 15
Recycled Fiber Content	%	100	100		100	100	

This information is presented in good faith for verification and corroboration by the prospective user. No warranty is implied or to be assumed.

Monadnock papers are manufactured under strict requirements of ISO 9001:2008 Quality and ISO 14001:2004 Environmental Management Systems. Monadnock is an FSC® certified paper mill FSC C018866. The FSC label ensures responsible use of forest resources.